

DEAL



NEW ZEALAND MOTOR CARAVAN ASSOCIATION INC

Local Deals Media Kit

Your deal promoted on the NZMCA app and website

As well as recommending good places to stay and motor caravan related products to each other, NZMCA members enjoy discovering new places to go, eat, shop and play. They also love deals and competitions. So, if you're willing to give our members an appealing deal, that they can't get elsewhere, then we'll promote you and your deal. It doesn't have to be a discount, it could be a competition, bonus or an experience money can't buy.

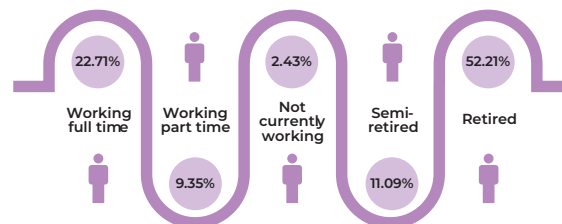
About NZMCA members

This is the easiest and most cost-effective way to reach over 121,000 of New Zealand's most regular domestic tourists in over 66,000 households nationwide. NZMCA members love exploring our big backyard – especially off the beaten track. Over 62% of our members travel in their camper over five times a year and close to 12% living on the road.

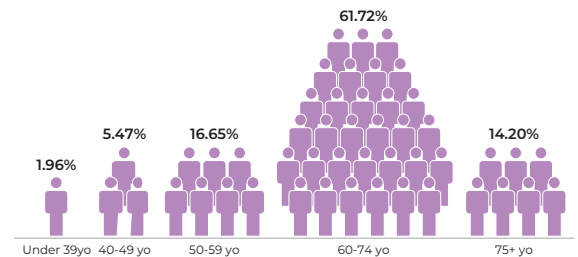


NZMCA member stats ...

55%
of respondents are retired



62%
of members are 60-74yo



Rates & Specifications

OUR RATES including GST	\$ PER MONTH
MONTHLY FEE Run one ad for up to one month from the ad start date, which can be any time.	\$199
3+ MONTHS – SAVE 10% Run one ad for three or more consecutive months. No changes to ad artwork. The ad start date can be at any time.	\$179

Image specs for logo and deal images

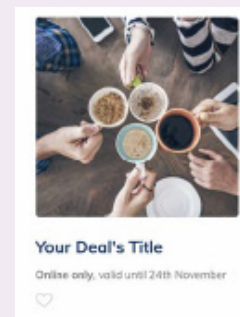
- Not more than 10mb
- A minimum of 72 DPI, 300 DPI is preferred
- Preferably a square image (image will be resized to square if not)



Sample image



How this image is cropped



How the image appears on the Local Deals homepage

CONTACT DETAILS

All general enquiries please contact:

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Current *Motor Caravanner* magazine advertisers are eligible for a free Local Deal promotion. For further details please email rachel@nzmc.org.nz



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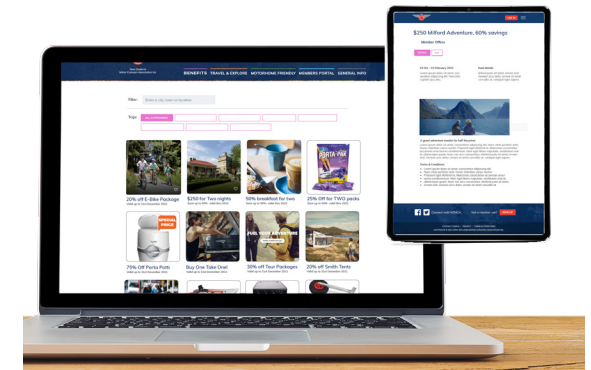
www.nzmc.org.nz

List a deal now!

It's easy!

1. Follow the link www.nzmc.org.nz/deals/add
2. Fill out the form with your deal and upload an image.
3. Pay by credit card and submit your deal.
4. Once its approved you will be sent a link to preview your deal. If you would like any changes we do that for you, please refer to contact details.

Your deal on our website



Your deal on our app

