



Increase your occupancy for free with NZMCA CampSaver



Who are the NZMCA?

Founded in 1956, the New Zealand Motor Caravan Association (NZMCA) is a dynamic 123,000+ member not for profit organisation which represents the vast majority of NZ's private motorhome and caravan owners.

What is CampSaver?

CampSaver helps you attract more of our 123,000+ members to maximise your camp's occupancy and gives our members great value places to stay.

You benefit from free promotion through our channels all-year-round in return for providing members with a special offer. It'll give you a competitive advantage!

**“Over 64% of NZMCA
members are likely to stay
at a CampSaver camp in
the next 12 months”**

Click [HERE](#) to join
or email
campsaver@nzmca.org.nz

Offer NZMCA members 20% off your standard price for 2 in a vehicle

Exclude peak periods

Exclude 20 December through to Waitangi Weekend as well as Easter and Labour Weekend from offering the discount. We'll still encourage members to support your campground even when you are in a exclusion period.

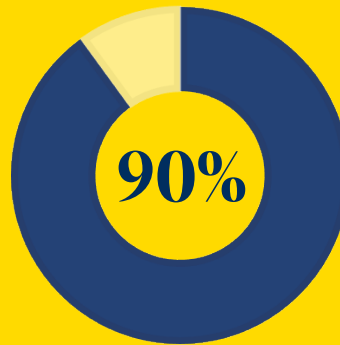
No marketing costs

Be part of group marketing power without the price – promoted directly to NZMCA members FOR FREE!

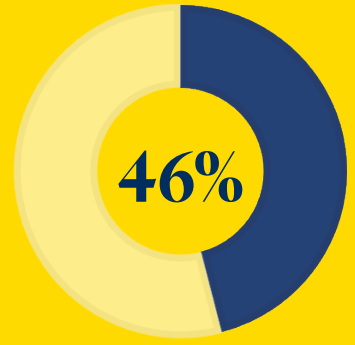
- The **NZMCA website** – A dedicated CampSaver webpage & advertisements.
- Stickers, posters and flags sent to you to advertise at your camp.
- Mentions in member emails 45%+ open rate.
- CampSaver posters displayed at 64 NZMCA Parks.
- Promotion at 4 major motorhome shows.
- **The Motor Caravanner** magazine – CampSaver ads in every issue.
- The **NZMCA Travel App** – A prominent category on the member-only app listing all participating campgrounds.
- **Facebook** – Social posts and competitions throughout the year.
- **Word of mouth** – There's nothing better than positive feedback about your campground circulating around 123,000+ members.
- **A CampSaver directory** – An official list of all participating campgrounds sent to members as a insert in *The Motor Caravanner* magazine once per year.

**“64% of members
say the availability of
CampSaver influences
where they stay”**

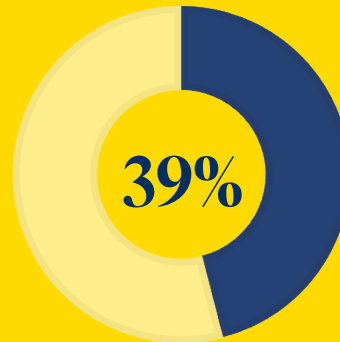
Click HERE to join
or email
camp saver@nz mca.org.nz



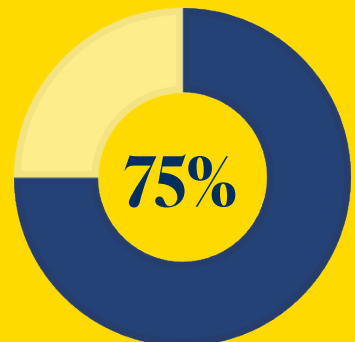
of members are familiar
with CampSaver



of members travel between
4 and 9 times per year



of members travel at least
10 times a year or live on
the road



of members rate CampSaver
as one of their top benefits

Source: NZMCA member Survey, Feb 2024-Feb 2025.

Hear it from our campgrounds

“CampSaver gets new people to our park who might not have given it a go otherwise. It's easy to manage and it's user-friendly for campground owners. We can update our information online plus support is available from the CampSaver team if needed.” **RAKAIA RIVER HOLIDAY PARK**

